



FOOD MUTINY PRESENTS

**BRITISH
STREET FOOD
AWARDS**



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**U.S.A
STREET FOOD
AWARDS**



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**EUROPEAN
STREET FOOD
AWARDS**



**MEDIA COVERAGE OF THE
STREET FOOD AWARDS**



Coverage

We are the Oscars of the street food world and – after 16 years of expanding across Europe – attract more media attention than ever. But the Los Angeles launch of the USA Street Food Awards kicked everything up a notch.

The press coverage this year was the most comprehensive ever – ahead of the growth in Europe (now 16 countries) and the launch in the USA www.usastreetfoodawards.com



Coverage



The Awards - and the winners - attract attention



Britain



Europe



USA

Coverage



Our finalists were on Sunday Brunch
TWICE

Part 1



Part 2



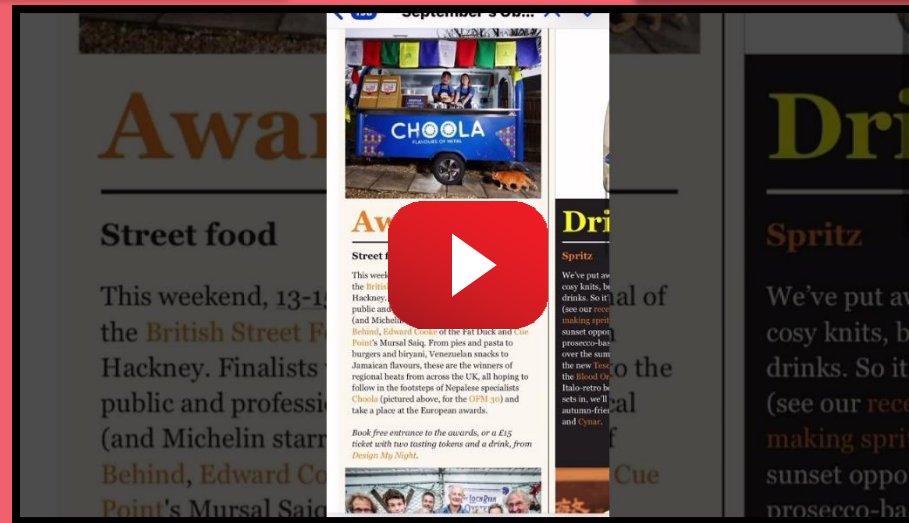
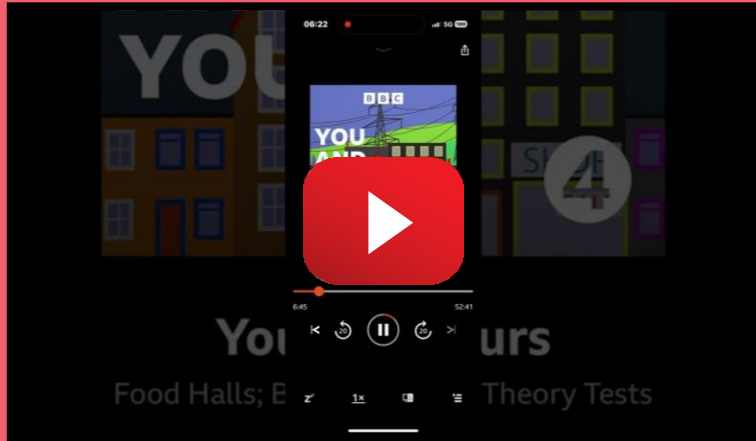
Four finalists from the British Street Food Awards star on Channel 4's
Steph's Packed Lunch



Coverage



We represent street food wherever we go



Coverage



The Street Food Awards goes into the Dragons' Den





The final of the British Street Food Awards - as an example:

- BBC Breakfast

Viewership: 6.5 million weekly audience

- BBC Radio 4 You and Yours

Listenership: 3.5 million

- BBC1 Saturday Kitchen – Street Food Awards segment

Viewership: 3.5 million views

- Observer Food monthly (newsletter) – Street Food Awards mention

Circulation: 661K monthly readership

- Time Out – Street Food Awards feature

Circulation: 16.28m unique monthly visits

- Time Out – Street Food Awards featured in things to do roundup

Circulation: 16.28m unique monthly visits

- The London Standard – Street Food Awards feature

Circulation: 12.75m unique monthly visits

- Hoxton Radio – Street Food Awards feature

Listenership: 30,000 monthly

- Ember – Street Food Awards feature

Circulation: TBC

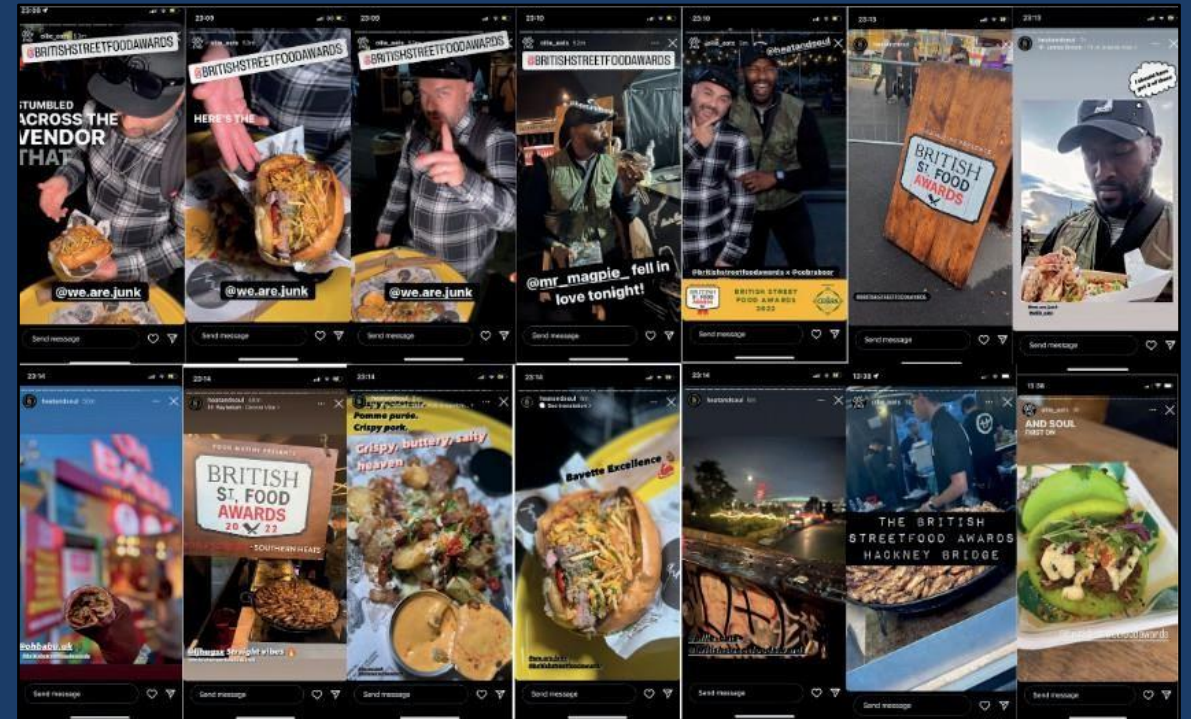
- City Matters – Street Food Awards feature

Circulation: 6.14k unique monthly visits



The influencers loved it!

@ollie.eats posted TikTok stories and 3 separate TikToks to his 359,200 TikTok followers, as well as (a lot of!) Instagram stories and a reel to his 47,900 Instagram followers.



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The influencers loved it!

@theburgerlist posted Instagram stories and a reel raving about the British Street Food Awards to his 47,300 followers

@londonfood posted Instagram stories to their 68,800 followers.



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For all enquiries, contact
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