

FOOD MUTINY PRESENTS

U•S•A
STREET FOOD
AWARDS



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BRITISH
STREET FOOD
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EUROPEAN
STREET FOOD
AWARDS



MEDIA COVERAGE OF THE STREET FOOD AWARDS



Coverage

We are the Oscars of the street food world and – after 13 years of expanding across Europe – attract more media attention than ever. But the Los Angeles launch of the USA Street Food Awards? Kicked everything up a notch.

[USA SFA Film>](#)

The press Coverage of the 2023 BSFA was the most comprehensive ever – ahead of the growth in Europe (now 16 countries) and the launch in the USA

www.usastreetfoodawards.com



Coverage

Our winner was on [Saturday Kitchen](#)



Coverage

Our finalists were on Sunday Brunch TWICE



[Part 1](#)



[Part 2](#)

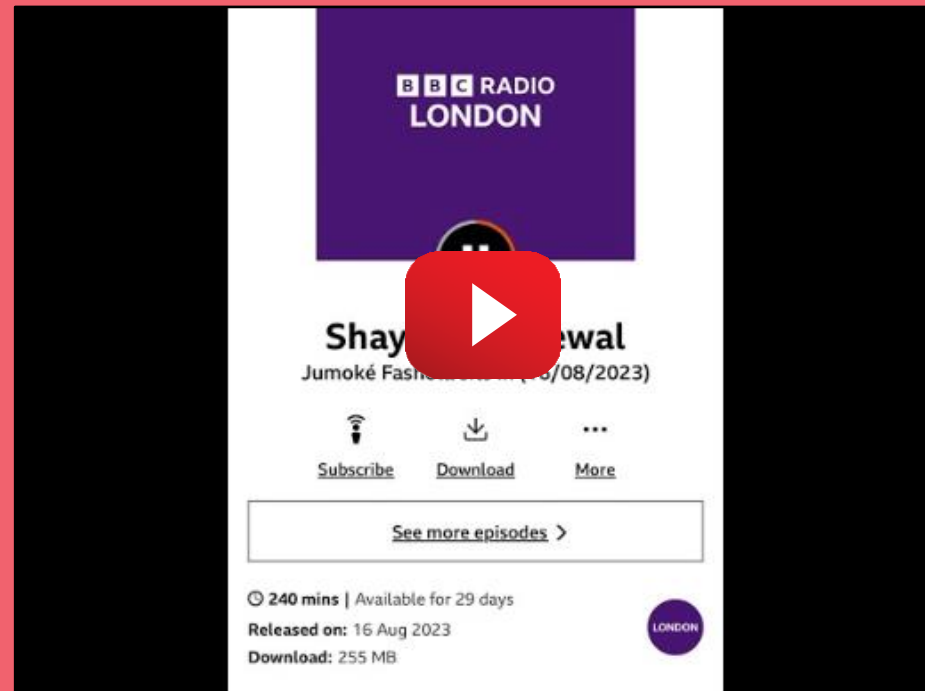
Coverage

Four finalists from the 2023 British Street Food Awards star on Channel 4's [Steph's Packed Lunch](#)



Coverage

[BBC Radio London](#) on why the 2023 British Street Food Awards is a VERY good idea this weekend



Coverage

British Street Food Awards goes into the [Dragons' Den](#)





Awards

Publication	Title	Circulation
City AM	Hackney Bridge to host British Street Food Awards (print)	85,758 circulation
Restaurant Industry News	Hackney Bridge to host British Street Food Awards (online)	19,700 MV
Country and Town House	Round-up: Best things to do this month (online)	220,000 MUU
Hackney Gazette	Round-up: 20 best things to do in London this August (online)	128,200 MV
Time Out	Roundup: Best London new restaurant openings and events in August (online)	4,103,000 MUU
BBC1 Saturday Kitchen	BSFA winners cook for Matt Tebbutt	1,000,000 average views a week
The Resident	British Street Food Awards announcement (online)	12898 MUU
This Is Local London	Hackney Wick canal-side venue hosts British Street Food Awards (online)	33,943 MUU
@timeoutlondon	Best things to do in August (Instagram post)	1,000,000 followers
Time Out	Round-up: Best London new restaurant openings / events in August (newsletter)	680,000 subscribers



Awards

Publication	Title	Circulation
The Handbook	Round-up: Best things to do in August (online)	400,000 MUU
Evening Standard	Round-up: Things to do in London this week (online)	18,880,050
Evening Standard	Round-up: Things to do in London this week (print)	514,040 MUU
Muddy Stilettos	Round-up: 40 hot new things to do this August (online)	387,000 MV
Delicious	Round-up: What events are coming up this August (online)	922,000 MUU
Country and Town House	Round-up: Best things to do this month (newsletter)	33,000 subscribers
The Week	Round-up: Best food and drink festivals in 2023 (online)	1,000,000 MV
London Popups	Pop-ups and new listings (newsletter)	17,400 subscribers
The Handbook	Round-up: Things to do this weekend (online)	400,000 MUU
The Handbook	Round-up: Things to do this weekend (newsletter)	103,000 subscribers
The Telegraph	Round up: Where to watch the world cup final (online)	68,500,000 MV
Edinburgh Live	Edinburgh street food specialist wins BSFA (online)	3,500,000 MV



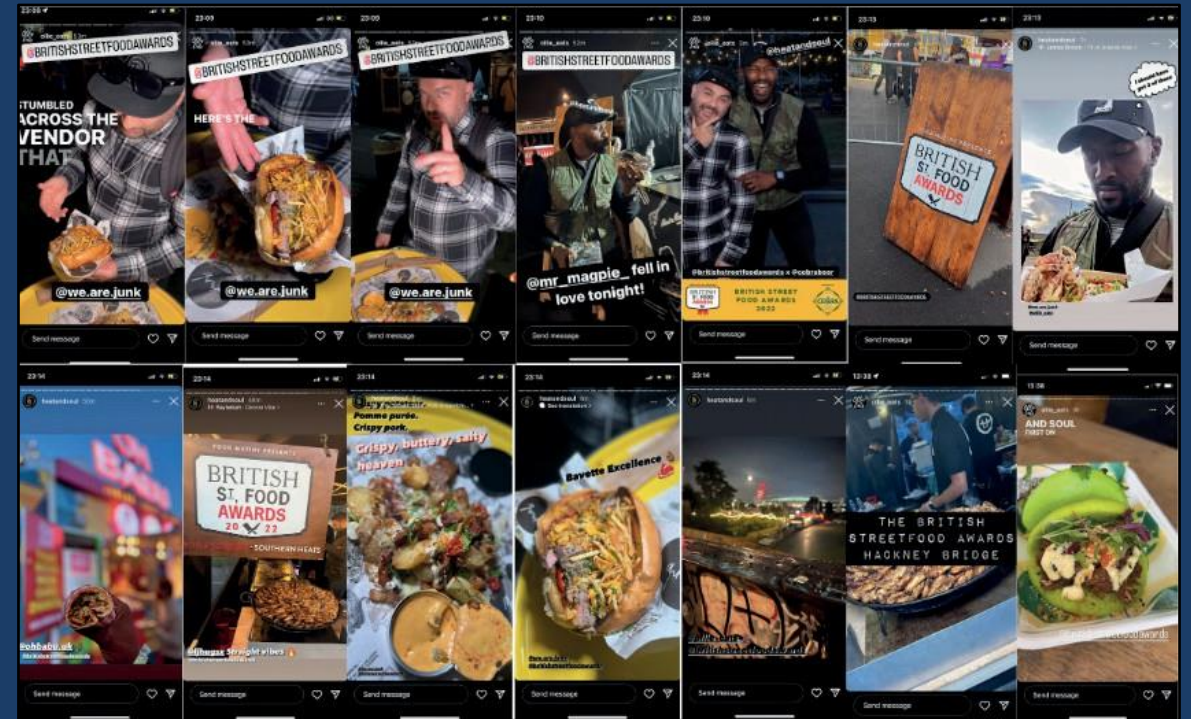
Awards

Publication	Title	Circulation
Roman Road London	British Street Food Awards at Hackney Bridge (online)	38,900 MV
Time Out	British Street Food Awards at Hackney Bridge winners (online)	4,103,000 MU
BBC Radio London*	Why you should attend the 2023 British Street Food Awards	607,000 weekly listeners
Saturday Brunch*	British Street Food Awards 2023 at Hackney Bridge	500,000 average views a week



The influencers loved it!

@ollie.eats posted TikTok stories and 3 separate TikToks to his 359,200 TikTok followers, as well as (a lot of!) Instagram stories and a reel to his 47,900 Instagram followers.

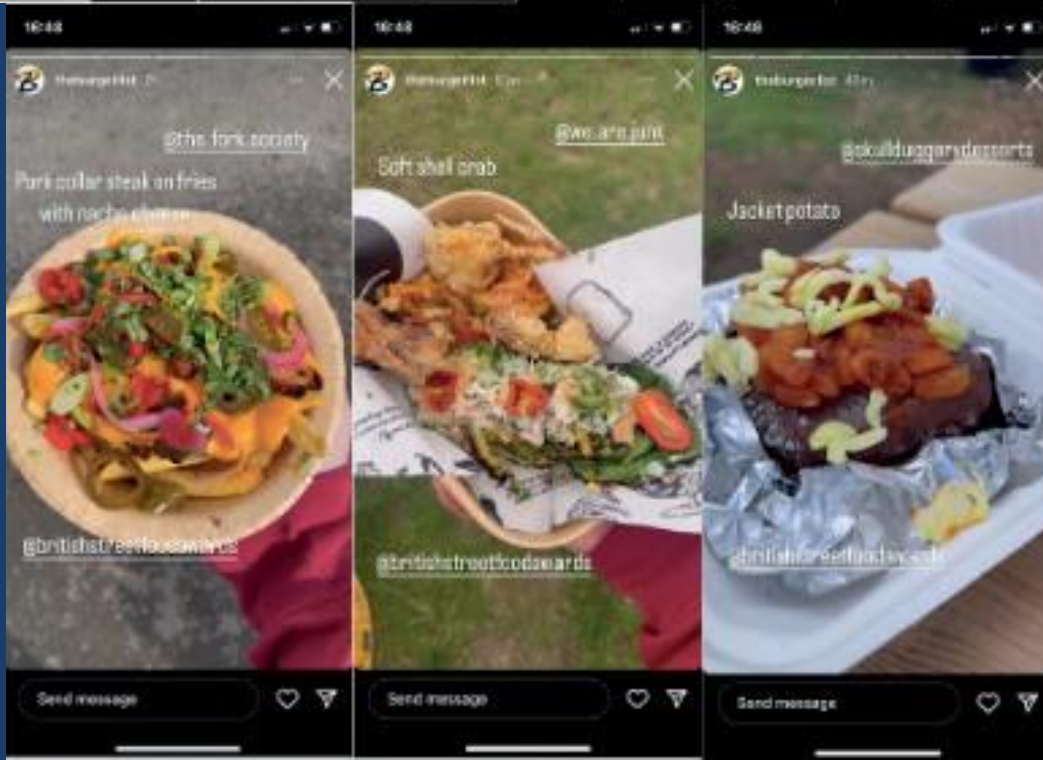




The influencers loved it!

[@theburgerlist](#) posted Instagram stories and a reel raving about the British Street Food Awards to his 47,300 followers

[@londonfood](#) posted Instagram stories to their 68,800 followers.



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For all enquiries, contact
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