

FOOD MUTINY PRESENTS

BRITISH ST, FOOD AWARDS



MEDIA COVERAGE OF THE
BRITISH STREET FOOD AWARDS

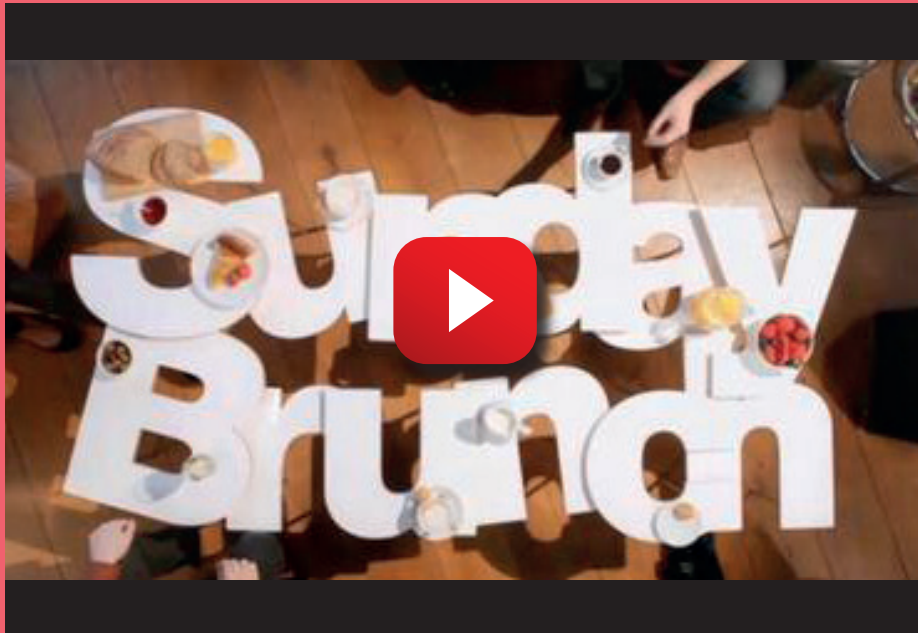
The British Street Food Awards – after 13 years, growing and expanding into Europe and America – continues to attract terrific media coverage. 2022 was no exception.

The regional heats attracted local coverage all over the BBC – plus **Steph's Packed Lunch** > on C4. But the grand finals, in London? Kicked it up a notch.



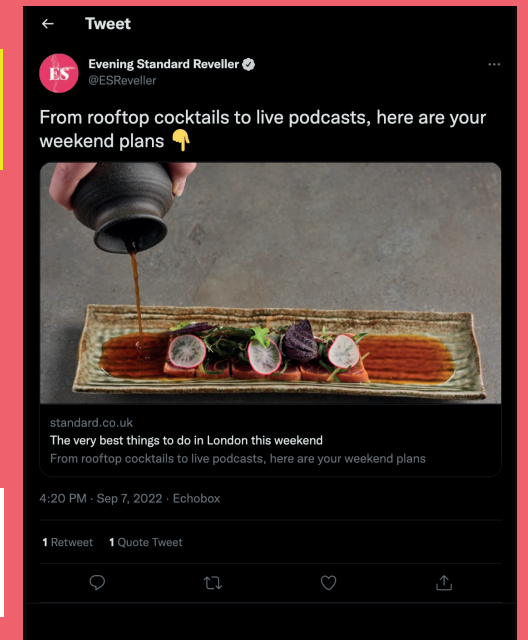
Coverage

Food from the UK finalists appeared with the Awards' founder on [C4 Sunday Brunch](#) > plus a [Matt Tebbutt cookalong](#) > with the UK winner on Saturday Kitchen.



Coverage

- Features in Delicious magazine >
- London Daily News > (MUU: 90,000)
- and Design My Night > (MUU: 2,000,000)
- Evening Standard > (MUU: 18,880,050) featured The British Street Food Awards in an online round-up plus a tweet > to their 40,300 followers.
- Syndicated in Yahoo! News > (MV: 3,400,000,000).



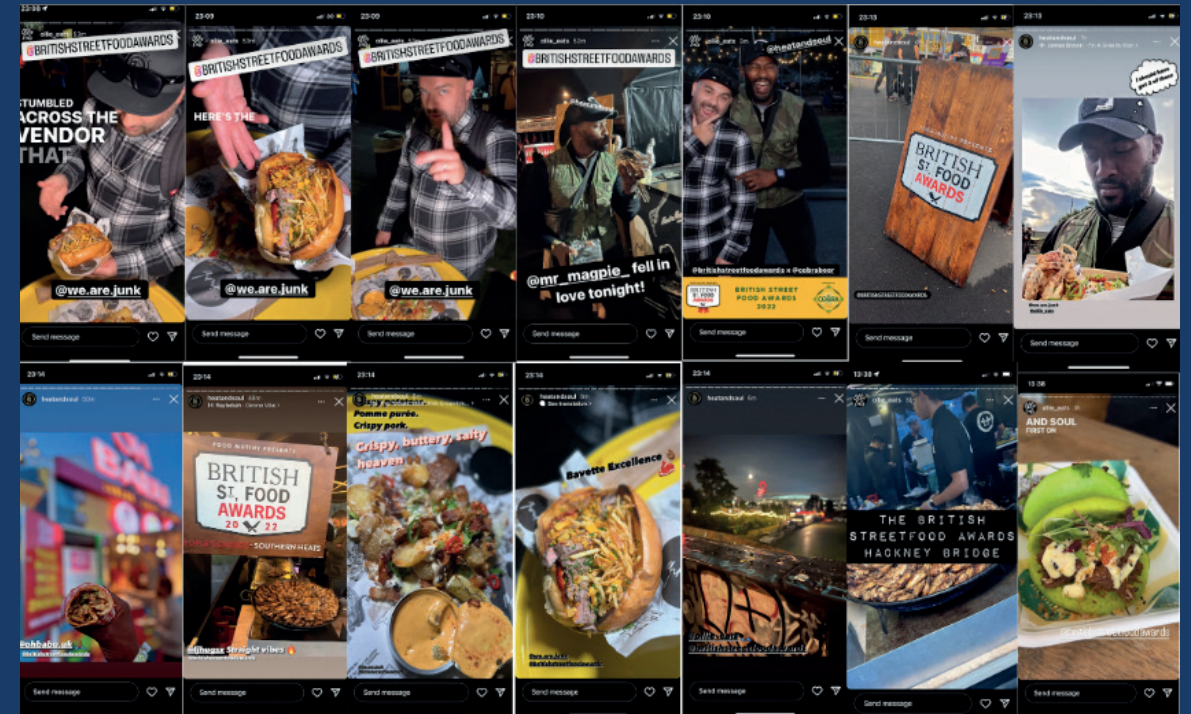
Coverage

- Online article with Secret London > (MUU: 1,000,000) with an an Instagram story covering the event to their 1,500,000 followers.
- Feature with SquareMeal (MUU: 328,000) in their online feature on pop-ups in London, with The British Street Food Awards featuring first on the list!
- And London Popups (subscribers undisclosed) who have featured The British Street Food awards in their newsletter, plus they tweeted > about the popup to their 158,700 followers.



The influencers loved it!

@ollie.eats posted TikTok stories and 3 separate TikToks to his 359,200 TikTok followers, as well as (a lot of!) Instagram stories and a reel to his 47,900 Instagram followers.

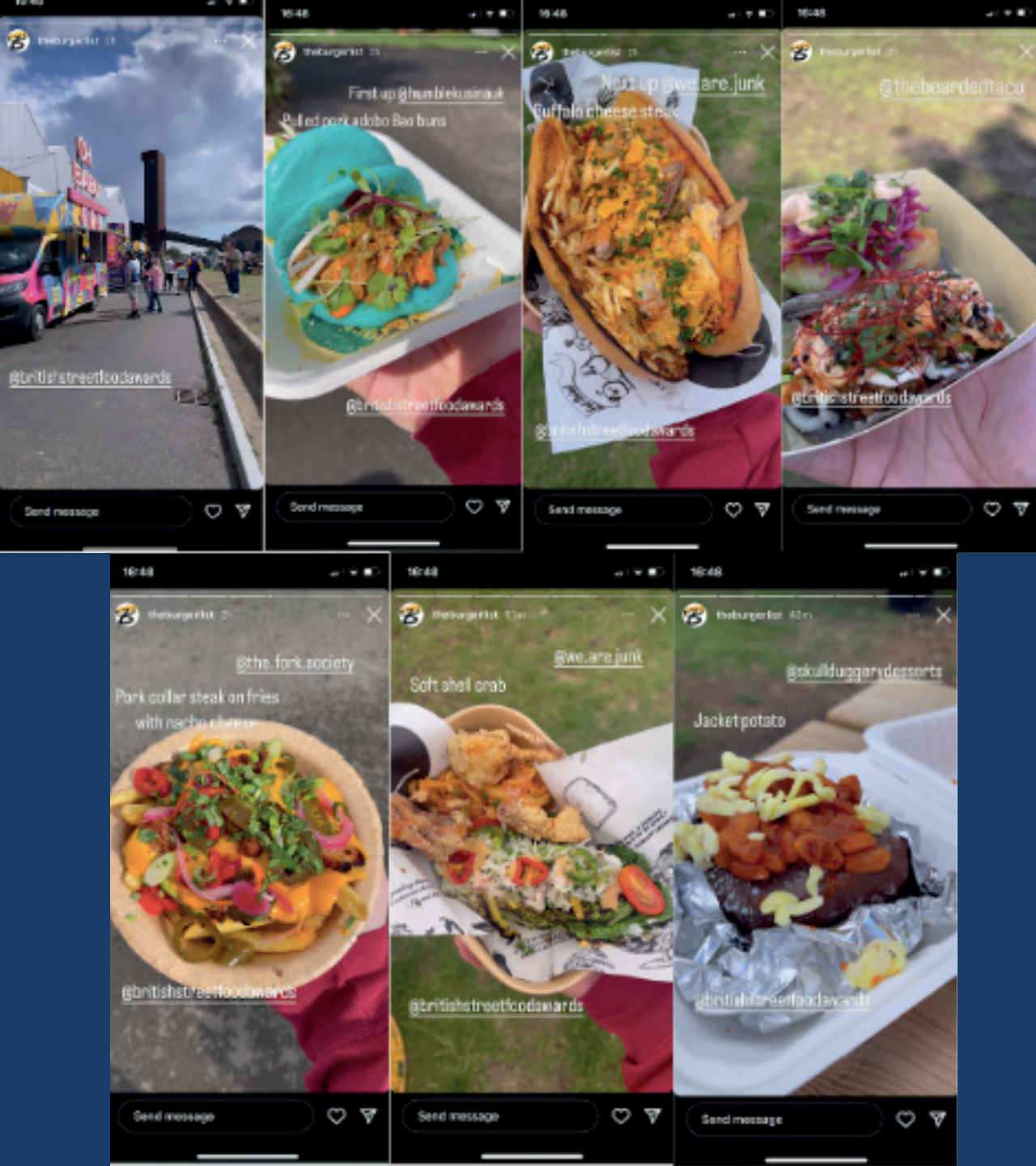




The influencers loved it!

@theburgerlist posted Instagram stories and a reel raving about the British Street Food Awards to his 47,300 followers

@londonfood posted Instagram stories to their 68,800 followers.





After the awards

After the Awards, a standalone online article from [Big Hospitality >](#) (MUU: 131,000), which covers the British Street Food Awards. The article has also featured in their newsletter (38,000 subscribers).

Big Hospitality has also included the piece on their [Twitter account >](#), to their 52,200 followers.

And a great piece from the [Scotsman >](#)

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For all enquiries, contact
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